

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.16
CHANGES ** WFTV-TV ****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 18.16

CO-OP BILLING NEEDED _____

PLS CONFIRM THX 10/25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 640												
13	S		1000P-1100P	30		\$6,000.00	10/29	10/29	0		MON	0
PROGRAM : CASTLE												
28	A		330P-700P	30		\$2,750.00	10/27	10/27	1		SAT	1
PROGRAM : FBALL ORD COM1: WE CAN OFFER AND \$25 CREDIT THIS IS A MAKE-GOOD FOR OCT29 ON LINE-13 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS		
29	A		700P-800P	30		\$2,750.00	10/28	10/28	1		SUN	1		
PROGRAM : AM FUNN HME VIDEO														
ORD COM1: WE CAN OFFER AND \$25 CREDIT														
PART OF A MAKEGOOD MADE UP OF LINES 28-30														
30	A		100P-600P	30		\$475.00	10/28	10/28	1		SUN	1		
PROGRAM : WKEN MOVIE/VARIOUS														
ORD COM1: WE CAN OFFER AND \$25 CREDIT														
PART OF A MAKEGOOD MADE UP OF LINES 28-30														
STATION MAKEGOOD OFFERS:														
M5 OK'D BUY#13							MISSED: MON/1000P-1100P			OCT29				
							OFFER: SAT/330P-700P			OCT27				
							& SUN/700P-800P			OCT28				
							& SUN/100P-600P			OCT28				
							CMT: WE CAN OFFER AND \$25 CREDIT							
CONTRACT TOTAL											58935.00			
TOTAL SPOTS											45			

OCT/12 53100.00 NOV/12 \$5,835.00

MARKET TOTALS \$185,100 WFTV 32% WKMG 16% WESH 33% WOFL 15% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE